

Slide 3: Recommended action

- As the people's court, it is our duty to ~~investigate~~ find Baidu guilty of negligence. Baidu took money from advertisers ^{operating} in violation of Article 9 and Article 16 of China Advertising content guidelines.

↓
Endangering personal
safety or property

↓
DC, CIN

↓
menstrual issues

↓
Statements of " "
~~effect~~ cure rates
or effective rates
↓
DC CIN 80-90%
success rate.

↓ Actions:

- Fine Baidu / illegal advertisers

- establishment of a
NABP-like program demanding
~~that~~ medical ads are vetted,
like the system in America.

- Prohibit ^{or} medical advertisements entirely
- precedent exists in the west, surely Xi Jinping recognizes that controlling
corrupt, illegal practices is necessary for the success of China.

The medical system
should be trusted on its
own merit without ads